Maribel Ferreira
Product Designer

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EXPERIENCE

Product Designer
Go Up. London, UK. December 2018 — Present

My role involves working closely with the design team and clients to translate concepts into user flows, wireframes, Hi-Fi mockups, prototypes and assets that lead to intuitive and aesthetically pleasing user experiences for web and mobile.

Junior Graphic Design Intern
Oxford Designers and Illustrators. Oxford, UK. June 2016 — December 2016.

The role involved editorial design, web design, artwork commissioning, as well as designing infographics and marketing material. I also assisted the Art Director in the design process of print and digital publications for clients such as Oxford University Press and Pearson.

Graphic Designer
Studio 215, Swindon College. Swindon, UK. October 2014 — April 2016.

Part-time member of a team that provides local organisations with a wide range of design services. Tasks ranged from the creation of graphics for the Swindon College website, to the design of logos, brochures, flyers, annual reports, and posters for locals and small business.

Graphic Design Intern
Kall Kwik. Oxford, UK. June 2013 — August 2013.

Supported the Graphic Designer by participating in the brainstorming of design concepts, developing sketches and designs, and researching typographical material and images. The projects we worked on included magazines, posters, brochures, flyers and stationery.

EDUCATION

Birkbeck, University of London. London, UK. October 2017 — September 2018.
MA in Digital Media Design (1st Class).

Oxford Brookes University. Oxford, UK. September 2013 — June 2016.
BA (Hons) in Graphic Design (1st Class).

Reading College. Reading, UK. September 2012 — June 2013.
Access Course to Higher Education in Art and Design.

SKILLS

User Research, Wireframing, Prototyping, User Interface, Usability Testing, Responsive Design and Web Development including (HTML5, CSS3 and JavaScript).

TOOLS

Figma, InVision, Balsamiq, Extensio, Adobe XD, Illustrator, Photoshop, After Effects, InDesign, GitHub, and Atom.

EXHIBITIONS

'Let's Gather'. **New Designers 2016.** London, UK.
'The Evolution of Typefaces'. Reading Arts Week 2013. Reading, UK.

CERTIFICATES

Goldsmiths, University of London (via Coursera). August 2017.
Responsive Website Basics: Code with HTML, CSS and JavaScript.